Feature

20 Focus on 3D Digitized Textiles
By Kilara Le
In apparel and sewn products, 3D CAD functionality has the potential to connect and advance the industry on a myriad of levels. When implemented well, the 3D models created in development will flow into sales and online opportunities. While 3D designs and samples may never fully replace physical ones, they can really cut down on the number of samples and swatches needed, saving both time and resources.

Technical Insights

28 The Second C: From Inspiration to Replication
By Keith Hoover
The history and purpose of lab dips in the color communication process is discussed. From the brand’s perspective, lab dips are just little fabric swatches that are reviewed and thrown away. But, from a mill’s perspective, a lab dyeing is the outcome of a scientific process allowing them to go into production with a high likelihood of shade accuracy.