



Association of Textile, Apparel & Materials Professionals

AATCC Concept 2 Consumer Interest Group

Meeting Minutes

Wednesday, April 25, 2018

Research Triangle Park, NC

Presiding: Louann Spirito, Chair
Stacy Chadwell, Secretary

1. Fall 2017 meeting minutes approved.
 - a. Motion: Andrew Fraser
 - b. 2nd: John Darcy
 - c. All in favor

2. 2018 International Conference Recap
 - a. Peggy Pickett gave report
 - b. 298 total attendance; this is largest since 2007.
 - i. 214 at welcoming and luncheon
 - c. Topics included color management, sustainability, testing, speed to market
 - d. 12 poster presenters
 - e. 20 exhibitors, many sponsors

3. 2019 International Conference
 - a. Scheduled for April 9-11 in Downtown Ft. Worth, TX
 - b. There will only be one educational track
 - i. A task group from the 3 interest groups to come up with theme to entice attendees from all three interest groups

4. 2020 International Conference
 - a. Top cities polled were Greenville, Wilmington, and Asheville

5. Student Design & Merchandising Competitions
 - a. Maria Thiry reported on the various design and merchandising competitions.
 - b. Fashion for All, partnership with Runway of Dreams challenged students to design an outfit for someone seated in a wheelchair
 - i. 15 entrees from 8 schools in Phase 1
 - ii. 5 finalists went to Phase 2, which required prototype w/video. Videos are available on aatcc website. Runway of Dreams came up with additional monies for scholarship prizes for all entrees. Finalist to be presented at Gala in NY during Fall Fashion Week.
 - c. C2C Design: All Day Adventurers Active Wear. Segway from athletic to everyday wear
 - i. 93 entrees from 108 students from 23 different schools; double what we did last year
 - ii. Judging is underway, Winners get announced in May

- d. C2C Merchandising (same theme)
 - i. Results just came in from judging
 - ii. 50 entrees from 95 students from 14 schools
 - e. AATCC wants to add education component to make sure students are aware of AATCC outreach/engagement and are learning something during these competitions.
6. Future Leaders Award
- a. There were three nominees for the C2C Future Leaders Award, which will be voted on to select two winners. A survey monkey will be used to capture a broader representation of members votes.
7. New Members – 70 new members joined the IG from December 2017 to March 2018.
8. Mentorship Program
- a. The group expressed interest in developing a mentorship program. Idea to have emerging professionals group that focuses on fostering relationships b/w college and new professionals to the association/industry
 - b. Andrew Fraser, John Darcy, Audra and Karen Muhlen have volunteered to be part of the task group interested in fostering mentorship and emerging professionals.
9. Discussed how to get more retailers & brands involved in the Association and C2C. Barriers include travel budgets and locations. Discussed partnership with local groups, other agencies, fostering relationships through local sections, etc. Stacy will try to work on pulling a list together of each section, what states it covers, who is involved in AATCC of those groups, who ISN'T, are they brands/manufacturers, etc.
10. Louann gave a quick presentation on legislation/concern about synthetic microfibers. California currently has some legislation on the floor regarding labeling all apparel with 50% or more synthetic fiber with a warning label that synthetics will shed microfibers and need to be hand washed. Connecticut legislation is also addressing but is requesting a task group to be formed.
11. Adjournment
- a. Carol Revels motioned to adjourn
 - b. Ryan Stanley 2nd
12. Next meeting: Wednesday, November 14, 2018, Sheraton Imperial Hotel & Convention Center, Research Triangle Park, NC